



Final Size	Height	Width
Production Size	14′	48′
Bleed Size	15′	49′
(6"on each side)		
Mechanical Size	7"	24"
Mechanical Bleed Size	7.5″	24.5"
(.25" on each side)		

## **Accepted File Types –** in order of preferred type

- 1. Adobe Photoshop (Mac or PC)
- 2. Adobe Illustrator (Mac or PC)
- 3. Adobe InDesign (Mac or PC)
- 4. Quark (Mac or PC)

## File Submission – Manual

2 methods

- 1. Mail us your artwork
  - · CD or DVD
- 2. Provide your account manager with instructions on how they can retrieve your art for you

## Layout -

We will accept any of the accepted file types, as long as they are created at 7" x 24" plus the addition of the .25" of bleed for each side. Be sure to include .25" of bleed to be used for wrapping around the structure and all critical elements should be .25" from the edge of the Live area.

We ask that you create your files using at least 300ppi so that you can take full advantage of our automated system and receive your proofs in a matter of minutes. For optimal output, we recommend building your file to 408ppi.

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