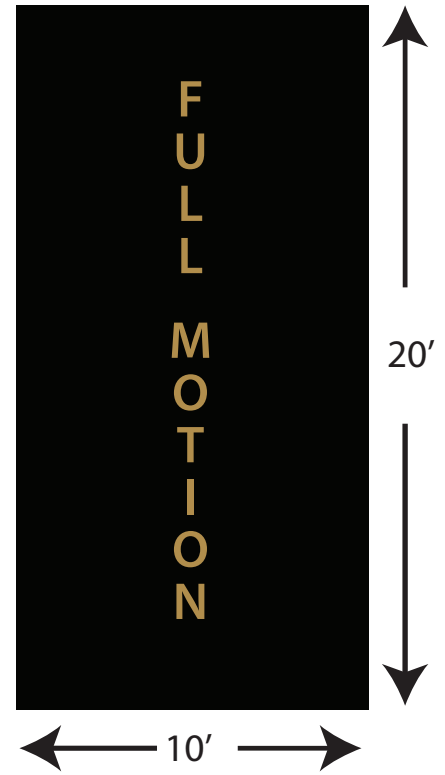




● FULL MOTION SPEC SHEET



VIDEO DISPLAY DETAILS

Composition Size 576x288
Additional Notes

CONTROL SPECS

Color Mode RGB
Resolution 72 DPI Resolution
Pixel Aspect Ratio Square
Recommended Static File Format JPEG
*Other Acceptable Static File Formats BMP, PNG
Recommended Animated File Format AVI, MP4, MOV, or Daktronics VMPF files

Video Frame Rate 30 FPS
Video Color Depth 24 bit RGB
Video Bit Rate +9000

OTHER CONTENT CONSIDERATIONS

Length The optimal length for content is less than 15 seconds. This allows for the message to be conveyed effectively to the greatest number of spectators before their attention is focused elsewhere.
Transitions All content should loop, or transition smoothly in time for the end, back to the beginning in case it runs multiple time consecutively.
Backgrounds Text and logos should appear in front of a contrasting background. Predominately white backgrounds should be avoided as they tend to be bright and wash out the accompanying logos/images

REQUIRED PRINTED BROCHURE SPECS

Color Mode CMYK
Resolution 300 DPI
Recommended File Format PDF
Bleed Size 4.125"W x 9.125"H
Final Size 4"W x 9"H
Color Full Color Process Two Sided (4/4)

